



Great Race USA Supporter,

Great Race USA will be hosting the Great Race USA here in the region. The Great Race USA is similar to the hit television show The Amazing Race that you may have seen on CBS.

Great Race USA is an adventure that will create memories that will last a lifetime. Teams will compete against each other as they race the clock, make decisions, accept challenges and experience the unknown adventure of the race. From city streets to back country roads Great Race USA has no boundaries, only the teams are in charge.

As a sponsor of the Great Race USA you will build top-minded awareness for your business as well as help us with one of the most novel events in the region.

I have enclosed a sponsorship form for your convenience. We hope that **you** will help us reach our goal in making this year's Great Race USA a success.

May I personally thank you in advance for **your** consideration, and I look forward to working with you in the coming years.

Please feel free to contact me at (209)-456-7774 should you have questions or concerns.

Sincerely,

*Rex*

Rex Osborn  
Great Race USA

\*\*\*\* Sponsorship is for Charity and Open Races. Funds from these sponsorships go the host organization. You not only help your favorite charity but you also get the recognition you deserve. Rex



## **Sponsorship Opportunities 2007**

### **Event Sponsor \$ 10,000 (Only one will be accepted at this level)**

- **Naming Rites to Event – example: Great Race USA Sponsored by the Manteca Convention & Visitors Bureau & Your Companies Name**
- Your company will be *the* featured sponsor of our pre-race event.
- Logo and banner (you supply) will be displayed at our pre-race event
- **Dual Sponsorship – Your Company will become a Challenge Sponsor of our Great Race USA State Championships to be held in 2008**
- Your company logo will be displayed at *All* of our challenges
- Booth at pre-race & post-race events
- Business name & logo on teams & volunteer Great Race USA shirts
- Your Company Name & logo to appear on *All* Great Race USA Clues
- Banner at pre-race event (you provide banner)
- Banner Ad on Great Race USA Website with link to your companies site
- Listing in Newspaper Releases
- Recognition at Pre and Post Race events
- Sponsorship Plaque

### **Post-Race Party Sponsor \$ 5000.00**

- Your company will be a featured sponsor of our post-race event honoring our winners
- Logo and banner (your supply) will be displayed at our post race party
- **Dual Sponsorship – Your Company will become a Challenge Sponsor of our Great Race USA State Championships to be held in 2008**
- Booth at post-race party
- Your company logo will be displayed at one of our challenges
- Booth at pre-race event
- Business name & logo on teams & volunteer Great Race USA shirts
- Your company name & logo to appear on all Great Race USA clues
- Banner at pre-race event (You Provide Banner)
- Website listing with logo on Great Race USA site with a link to your companies site
- Listing in newspaper releases
- Recognition at pre and post race events
- Sponsorship plaque



### **Pit-Stop Sponsor \$ 2500.00**

- Your company will be a featured sponsor of our pit-stop (Rest Area) location
- Logo and Banner (your supply) will be displayed at our Pit-Stop
- Your company logo will be displayed at one of our challenges
- Booth at pre-race event
- Business name & logo on team & volunteer Great Race USA Shirts
- Your company name & logo to appear on All Great Race USA Clues
- Banner at pre-race event (You Provide Banner)
- Website listing on CVB website with link to your companies site
- Listing in newspaper releases
- Recognition at pre and post race events
- Sponsorship plaque

### **Challenge Sponsor \$1000.00**

- Your company logo will be featured at one of our Challenges
- Booth at pre-race event
- Business name on team & volunteer Great Race USA shirts
- Your company name to appear on All Great Race USA Clues
- Banner at pre-race event
- Website listing on Great Race USA website with a link to your companies site
- Listing in newspaper releases
- Recognition at pre and post race events
- Sponsorship Plaque

### **Clue Sponsor \$ 500.00**

- Your company name to appear on *all* Great Race USA Clues
- Your company name to be displayed at one of our Great Race USA Challenges
- Website listing on Great Race USA website with link to your companies site
- Listing in newspaper releases
- Recognition at pre and post race events
- Sponsorship plaque

### **Special Team Supporter \$ 250.00**

- Website listing on the Great Race USA Website
- Listing in newspaper releases
- Recognition at pre and post race events
- Sponsorship certificate



## Sponsorship Application

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Yes! We are pleased to sponsor the 2007 Great Race USA under the following sponsorship level. (Please see attached sponsorship level and amounts)

Event Sponsor \$ 10,000 \_\_\_\_\_

Post-Race Sponsor \$ 5,000 \_\_\_\_\_

Pit Stop Sponsor \$2,500 \_\_\_\_\_

Challenge \$ 1,000 \_\_\_\_\_

Clue Sponsor \$ 500 \_\_\_\_\_

Special Team Supporter \$ 250 \_\_\_\_\_

Exact Name to Appear on Sponsorship: \_\_\_\_\_

\_\_\_\_\_ Fee Enclosed

Please Bill Me \$ \_\_\_\_\_

I would like to donate the following products for our winner's prize baskets:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

All Sponsors will be properly recognized for their involvement  
If you have questions about sponsorships please contact Rex Osborn at (209) 456-7774.

Please return to:

Great Race USA – Truly Amazing  
PO Box 597  
Manteca, Ca. 95336